

IN THE CLAIMS

No amendment is made to issued claims 1-8, subject to reexamination. To avoid confusion, I restate the full text of the present claims here. Read in light of the recently-issued CERTIFICATE OF CORRECTION, issued claims 1-8 now read:

- 5 1. A method for helping a tobacco smoker to stop smoking, said method comprising the steps of:

(A) providing to a tobacco smoker a non-conditioning, educational program to educate said tobacco smoker's conscious mind, said educational program including education both on the disadvantages of smoking and on conscious techniques to stop smoking,

- 10 (B) providing to said tobacco smoker at least one hypnosis program to train said tobacco smoker's subconscious mind to discourage said tobacco smoker from performing smoking behavior, and

(C) providing to said tobacco smoker lobelia in an amount effective to aid in the reduction or cessation of said tobacco smoker's craving to smoke tobacco,

- 15 such that said tobacco smoker can be helped to stop smoking.

2. The method of claim 1, where said hypnosis program comprises prerecorded media useable by said tobacco smoker when alone.

3. A product to aid a tobacco smoker in ceasing to smoke tobacco, said product comprising:

20 (A) means for educating said tobacco smoker's conscious mind, said educational program including non-conditioning education both on the disadvantages of smoking and on conscious techniques to stop smoking,

(B) means for hypnosis to train said tobacco smoker's subconscious mind to discourage said tobacco smoker from performing smoking behavior, and

- 25 (C) lobelia in an amount effective to aid in the reduction or cessation of said tobacco smoker's craving to smoke tobacco.

4. The product of claim 3, where said means for hypnosis comprises prerecorded media useable by said tobacco smoker when alone.

5. The method of claim 1, further comprising the step of:

(D) providing to said tobacco smoker, at least one weight control product, in an amount effective to aid in weight control.

6. The method of claim 5, where the weight control product includes at least one stimulant in an amount effective to aid weight control.

5 7. The product of claim 3, further comprising:

(D) at least one weight control product in an amount effective to aid in weight control.

8. The product of claim 7, where the weight control product includes at least one stimulant in an amount effective to aid weight control.

10 In addition to the existing claims, please amend the claims to add the following reissue claims:

9. (new) A method for helping a tobacco smoker to stop smoking, said method comprising the steps of:

(A) providing to a tobacco smoker a non-conditioning educational program to educate said tobacco smoker's conscious mind, said educational program including education both on the disadvantages of smoking and on conscious techniques to stop smoking,

(B) providing to said tobacco smoker at least one hypnosis program to train said tobacco smoker's subconscious mind to discourage said tobacco smoker from performing smoking behavior, and

(C) providing to said tobacco smoker an anti-smoking substance selected from the group consisting of: lobelia and an equivalent of lobelia; said anti-smoking substance provided in an amount effective to aid in the reduction or cessation of said tobacco smoker's craving to smoke tobacco,

such that said tobacco smoker can be helped to stop smoking.

10. (new) The method of claim 9, where said hypnosis program comprises prerecorded media useable by said tobacco smoker when alone.

11. (new) A product to aid a tobacco smoker in ceasing to smoke tobacco, said product comprising:

(A) means for educating said tobacco smoker's conscious mind, said educational program including non-conditioning education both on the disadvantages of smoking and on conscious techniques to stop smoking.

5 (B) means for hypnosis to train said tobacco smoker's subconscious mind to discourage said tobacco smoker from performing smoking behavior, and

(C) an anti-smoking substance selected from the group consisting of: lobelia and an equivalent of lobelia; said anti-smoking substance provided in an amount effective to aid in the reduction or cessation of said tobacco smoker's craving to smoke tobacco.

10 12. (new) The product of claim 11, where said means for hypnosis comprises prerecorded media useable by said tobacco smoker when alone.

13. (new) The method of claim 9, further comprising the step of:

(D) providing to said tobacco smoker at least one weight control product in an amount effective to aid in weight control.

15 14. (new) The method of claim 13, where the weight control product includes at least one stimulant in an amount effective to aid weight control.

15. (new) The product of claim 11, further comprising:

(D) at least one weight control product in an amount effective to aid in weight control.

16. (new) The product of claim 15, where the weight control product includes at least one stimulant in an amount effective to aid weight control.

20 17. (new) The method of claim 14, wherein said stimulant comprises ephedrine.

18. (new) The method of claim 17, wherein said ephedrine comprises mahuang.

19. (new) The method of claim 14, wherein said stimulant comprises caffeine.

20. (new) The product of claim 16, wherein said stimulant comprises ephedrine.

21. (new) The product of claim 20, wherein said ephedrine comprises mahuang.

25 22. (new) The method of claim 10, wherein said anti-smoking substance is an equivalent of lobelia.

23. (new) The method of claim 10, wherein said anti-smoking substance comprises at least one compound selected from the group consisting of: lobelia; wood betony; gotu kola; kava kava; valerian; and passionflower.
24. (new) The method of claim 23, wherein said anti-smoking substance comprises at least two compounds selected from the group consisting of: lobelia; wood betony; gotu kola; kava kava; valerian; and passionflower.
25. (new) The method of claim 23, wherein said anti-smoking substance comprises at least three compounds selected from the group consisting of: lobelia; wood betony; gotu kola; kava kava; valerian; and passionflower.
26. (new) The method of claim 23, wherein said anti-smoking substance comprises at least four compounds selected from the group consisting of: lobelia; wood betony; gotu kola; kava kava; valerian; and passionflower.
27. (new) The method of claim 23, wherein said anti-smoking substance comprises at least five compounds selected from the group consisting of: lobelia; wood betony; gotu kola; kava kava; valerian; and passionflower.
28. (new) The method of claim 23, wherein said anti-smoking substance comprises lobelia and wood betony and gotu kola and kava kava and valerian and passionflower.
29. (new) The method of claim 24, wherein said at least two compounds are present in amounts synergistically effective compared to any one of said compounds present alone.
30. (new) The method of claim 22, said anti-smoking substance mixed with at least one botanical selected from the group consisting of: ginseng root; peppermint leaf; ginger root; and licorice root.
31. (new) The method of claim 30, said botanical comprising ginseng root and peppermint leaf and ginger root and licorice root.
32. (new) The method of claim 31, said anti-smoking substance comprising passionflower.
33. (new) The method of claim 13, wherein said weight control product consists of at least one compound selected from the group consisting of: a stimulant; inositol; vanadium; gynema sylvestre; and chromium.

34. (new) The method of claim 33, wherein said weight control product comprises a stimulant and inositol and vanadium and gynema sylvestre and chromium.
35. (new) The method of claim 33, wherein said weight control product comprises vanadium and chromium.
- 5 36. (new) The method of claim 35, said vanadium and chromium mixed with ginseng root and licorice root.
37. (new) The method of claim 36, said weight control product comprising vanadium and chromium and gynema sylvestre mixed with ginseng root and licorice root.
38. (new) The product of claim 12, wherein said anti-smoking substance is an equivalent of
10 lobelia.
39. (new) The product of claim 12, wherein said anti-smoking substance comprises at least one compound selected from the group consisting of: lobelia; wood betony; gotu kola; kava kava; valerian; and passionflower.
40. (new) The product of claim 39, wherein said anti-smoking substance comprises at least
15 two compounds selected from the group consisting of: lobelia; wood betony; gotu kola; kava kava; valerian; and passionflower.
41. (new) The product of claim 39, wherein said anti-smoking substance comprises at least three compounds selected from the group consisting of: lobelia; wood betony; gotu kola; kava kava; valerian; and passionflower.
- 20 42. (new) The product of claim 39, wherein said anti-smoking substance comprises at least four compounds selected from the group consisting of: lobelia; wood betony; gotu kola; kava kava; valerian; and passionflower.
43. (new) The product of claim 39, wherein said anti-smoking substance comprises at least five compounds selected from the group consisting of: lobelia; wood betony; gotu kola; kava
25 kava; valerian; and passionflower.
44. (new) The product of claim 39, wherein said anti-smoking substance comprises lobelia and wood betony and gotu kola and kava kava and valerian and passionflower.

45. (new) The product of claim 40, wherein said at least two compounds are present in amounts synergistically effective compared to any one of said compounds present alone.

46. (new) The product of claim 38, said anti-smoking substance mixed with at least one botanical selected from the group consisting of: ginseng root; peppermint leaf; ginger root; and licorice root.

47. (new) The product of claim 46, said botanical comprising ginseng root and peppermint leaf and ginger root and licorice root.

48. (new) The product of claim 47, said anti-smoking substance comprising passionflower.

49. (new) The product of claim 15, wherein said weight control product consists of at least one compound selected from the group consisting of: a stimulant; inositol; vanadium; gynema sylvestre; and chromium.

50. (new) The product of claim 49, wherein said weight control product comprises a stimulant and inositol and vanadium and gynema sylvestre and chromium.

51. (new) The product of claim 49, wherein said weight control product comprises vanadium and chromium.

52. (new) The product of claim 51, said vanadium and chromium mixed with ginseng root and licorice root.

53. (new) The product of claim 52, said weight control product comprising vanadium and chromium and gynema sylvestre mixed with ginseng root and licorice root.